

15



BEYONDER GROEN

ALBERT

DEMER

GOUVERNEUR VERWILGHEN

SCHEEPVAART  
ANKER  
BOOT  
SCHIPPERS  
ZEIL  
VISSERS

KANAAL

SEBASTIJS

KEMPISCHE

ELFDE LINE

17

16

KONING BOUDEWIJN

MANTELIUS

MARTELAAR

7

KONINGIN MASTRID

BURGEMEESTER BOULEN

DORPS

MINDERBROEDER

BONNEFANTEN

BADDERIJ

1

2

KOLONEL DISAET

ISABELLA

6

WALPUT

RAAM

3

4

MELDERT

SCHRIJNWERK

LOMBAARD

ALDE

KAPEL

HAVER

RIDDER

LEOPOLD

SINT-TRUIDER

ALBERT

SINT-JOZEF

CAPUCIENEN

TOEKOMST

LUKAS

STADS

5

22

DEMER

13

18

19

HOOG

FRUIT

VIS

MAASTRICHTER

12

11

SINT-JOZEF

CAPUCIENEN

GUYENS

KUNST

25

ZUIVEL

PERSOON

MAASTRICHTER

GUIDO GEZELLE

10

KUNST

23

KUNST

24

25

24

25

25

## 1 PROVINCIALE BIBLIOTHEEK LIMBURG

### Belgium x Finland Poster Design Exhibition

30 Posters shown at Beyonderground Helsinki 2014, now home in Hasselt with bike displays by Graphic Design Festival Breda!  
[www.gdfb.nl](http://www.gdfb.nl)

### TypoLyrics Exhibition

20 Interactive soundmaking posters curated by Slanted, shown in Munich, Yerevan and Bangkok, now in Hasselt. Ask the MP3 player for your tour!  
[www.slanted.de](http://www.slanted.de)

April 24-30 May 2+4-31 (Sundays in May closed)  
[www.limburg.be/pbl](http://www.limburg.be/pbl)

## 2 KOLONEL DUSARTPLEIN

### Dirty City Car Calligraphy Event

City Car Calligraphy created with the clean finger and water jet on dirty surface!  
April 24 - 10-18h

### Urban Explorer Workshop

U-Dortmund installs a printing truck to make you experience dirty print inky fingers! Go and print!  
April 30 · 10-18h outside library  
May 1+2 at Muziekodroom  
[www.dortmunder-u.de](http://www.dortmunder-u.de)

## 3 Z33

### The Daily Gorilla Exhibition

All the way from Amsterdam, the visual columns, commenting the daily reality.  
[www.thedailygorilla.nl](http://www.thedailygorilla.nl)

### Search/Find/Like/Share Exhibition

Exhibition by Graphic Design Festival Breda, explaining the influence of images and the communicative powers of graphic design.  
[www.gdfb.nl](http://www.gdfb.nl)

April 24 - May 10 (Mondays closed) Huisje 5+6  
[www.z33.be](http://www.z33.be)

## 4 ZEBRAZAAL

### Sign Painters Movie

A 2010 documentary by Faythe Levine & Sam Macon about the history of a hand painted craftsmanship.  
[www.signpaintersfilm.com](http://www.signpaintersfilm.com)  
April 25 · 20h - tickets door 5,-

### Sign Painted Empty Stores

Go and discover the empty store windows in the city center which have been decorated with a hand painted message!

## 5 HOLIDAY INN

### Norwegian Passport Exhibition

Oslo design studio Neue premieres the new passport and ID concept for Norway.  
[www.neue.no](http://www.neue.no)

### Norwegian Banknotes Exhibition

Norges Bank shows the selection of banknote designs by Snøhetta Design + The Metric System and Terje Tønnessen.  
[www.snohetta.com](http://www.snohetta.com) + [www.themetricssystem.no](http://www.themetricssystem.no)

April 24 - May 31  
[www.hihasselt.com](http://www.hihasselt.com)

## 6 ALLEY

### Hedof Golden Cage Exhibition

Vibrant mix of images, typography and colour, served to you by the cheerful Hedof from Breda!  
April 24 19h opening - May 31 (Mon+Tue closed)  
[www.hedof.com](http://www.hedof.com)  
[www.alley.be](http://www.alley.be)

## 7 OUDE GEVANGENIS / UHASSELT

### Students Graphic Exchange Exhibition

During Beyonderground 2014, 10 canvasses were created by students of Aalto university and PXL MAD faculty. The exchange took place at the former prison of Katajanokka in Helsinki.  
April 24 - May 9 - 8-18h open  
(April 26 14-17h open) (May 1-3 closed)  
[www.aalto.fi](http://www.aalto.fi) + [www.mad-fac.be](http://www.mad-fac.be)  
[www.uhasselt.be](http://www.uhasselt.be)

## 8 GOUVERNEURSWONING

### Jeremyville Community Service Announcements

The poster act of urban empowerment is on! Brooklyn based Studio Jeremyville's aim is to connect people and provide a moment of stillness during the fast paced lives in the city.  
April 24 - May 31  
[www.jeremyville.com](http://www.jeremyville.com)

## 9 LITERAIR MUSEUM

### BoeckHerBerg Afternoon

A selection of creatives show their selection of favorite books. Bound to be an inspired gathering of print sniffers.  
May 3 - 15-17h  
[www.boeckberg.be](http://www.boeckberg.be)

### Ephameron Book Exhibition

The graphic novel Wij Twee Samen tells the emotional story of the father of Ephameron having dementia at early age. A poetic approach.  
April 24 - May 9 (Wed - Sat) May 1 closed, 2+3 open  
[www.ephameron.com](http://www.ephameron.com)

[www.literairmuseum.be](http://www.literairmuseum.be)

## 10 HET STADSMUS

### Kustaa Saksi Inflatable Egg Installation

Nordic mythology and folk art come together in this gigantic egg created by Finnish artist Kustaa Saksi. Let it inspire you to start the storytelling!  
April 24 - May 31 (closed on Mondays)  
[www.kustaasaksi.com](http://www.kustaasaksi.com)  
[www.hetstadsmus.be](http://www.hetstadsmus.be)

## 11 SMAAKSALON DE CORSWAREM

### Merijn Hos + Kids Wood Sculptures

The result of a workshop Merijn Hos did with the tiniest kids of Stedelijke Academie voor Schone Kunsten Hasselt. This is to make you smile!  
April 24 - May 31  
[www.merijnhos.com](http://www.merijnhos.com)  
[www.sask.kunstencampushasselt.be](http://www.sask.kunstencampushasselt.be)  
[www.smaaksalon.be](http://www.smaaksalon.be)

## 12 MULTIPLE - HUIS PAUWELS SPAENJERS

### Merijn Hos + Teens Paper Collages

The result of a workshop Merijn Hos did with the saviest teens of Provinciale Kunsthumaniora Hasselt. This is to make you dream!  
April 24 - May 10  
[www.merijnhos.com](http://www.merijnhos.com)  
[www.kunsthumaniorahasselt.be](http://www.kunsthumaniorahasselt.be)  
[www.multiple66.eu](http://www.multiple66.eu)  
[www.pauwelsspaenjers.eu](http://www.pauwelsspaenjers.eu)

## 13 EMPTY STORE / OUTDOOR

### Bringing Type to the Street Workshop

Street stuff by Dutch collective High On Type!  
April 25 · 12-18h - limited tickets via e-mail 65,-  
[www.facebook.com/highontype](http://www.facebook.com/highontype)  
[www.beyonderground.com](http://www.beyonderground.com)

## 14 DE SILO

### Hell'O Monsters Wall Painting

Quartier Canal will have a landmark we say! Known for their extravagant themes they put in their work, Hell'O Monsters will turn this building into Belgian surrealism!  
At work: April 28 - May 2 - forever  
[www.thehellomonsters.com](http://www.thehellomonsters.com)  
[www.a2o.be](http://www.a2o.be)

## 15 VAN VELDEKE PLEIN

### The International Poo Group Show

20 Iconic illustrations show the truth about this little green square. Worldwide poo, people!  
April 24 - May 10

## 16 PIKOH

### Merijn Hos Wall Graphic

Dutch artist Merijn Hos will make a massive mural with vinyl. Idea is to cause sheer happiness!  
April 25 - forever  
[www.merijnhos.com](http://www.merijnhos.com)  
[www.kunsthumaniorahasselt.be](http://www.kunsthumaniorahasselt.be)

## 17 PXL MAD FACULTY

### This Is Our Public Space Blog

During their Beyonderground workshop week more than 60 Graphic Design students claimed the public space of Hasselt. All ideas and graphic interventions got eternalised on their blog!  
[www.thisisourpublicspace.be](http://www.thisisourpublicspace.be)  
[www.mad-fac.be](http://www.mad-fac.be)

## 18 CIAP

### Boris Hoppek Inflatable Installation

Barcelona based German artist blows up gigantic characters and has them fill up a space. Utterly fragile, be sure to go there asap!  
April 24 - May 3  
[www.borishoppek.de](http://www.borishoppek.de)  
[www.ciap.be](http://www.ciap.be)

## 19 ECZITERIA

### Opening Party

Let's celebrate graphic creativity and the official start of Beyonderground 2015!  
April 24 - 22h - early bird hours

### Plaatwerk / Welcoming Drink

All the artists and visitors arrive in the city for the 2-day feast at Muziekodroom. We welcome them with some hot vinyl selection by yours truly. Join us for some drinks!  
April 30 · 21h - early bird hours

@ecziteria on Twitter

## 20 MUZIEKODROOM

### Beyonderground Indoor Festival

24 International artists giving talks. Interactive installations, exhibitions, workshops, book launches, shops, 3D and 2D print shops, ...  
X  
Raymond Lemstra + Deutsche & Japaner + Santtu Mustonen + Will Sweeney + Rizon Parein + Studio Jeremyville + Studio Bambam + ZDDZ + Louise Mertens + Tyrsa + Hedof + WAAITT + Gompodium + Non-Format + Genevieve Gauckler + Werklig + The Daily Gorilla + Snask + Kieron Livingstone + Putput + Byggstudio + Studio AH-HA + Minni Havas + Trapped in Suburbia + Owow + The Jaunt + Sam Van Doorn  
X  
May 1+2 · 10h30-18h30  
[www.beyonderground.com](http://www.beyonderground.com) for program + tickets

### Beyonderground After Party

This will be the night nobody will want to miss out on! Witness us all going utterly nuts.  
May 2 · 22h - early bird hours  
[www.muziekodroom.be](http://www.muziekodroom.be) for line up + tickets

## BE SURE TO VISIT

### 3 Z33 / Konstantin Grcic

This biggest solo exhibition Panorama is a collab with Vitra Design Museum runs until May 24.  
Tuesday-Saturday 11-18h + Sunday 14-17h  
[www.z33.be](http://www.z33.be)

### 21 Onder De Toren / Rinus Van de Velde

Inspired by Café Cambrinus in Hasselt, Rinus created the monumental charcoal drawing.  
April 24 · 20-22h - 25+26 · 14-18h - May 3 · 14-18h  
[www.uniehasseltgenk.be/rinus-van-de-velde](http://www.uniehasseltgenk.be/rinus-van-de-velde)

### 22 Modemuseum / Paul Smith

Behind the scenes exhibition of the work and world of Sir Paul Smith. Runs until June 7.  
Tuesday-Sunday 10-17h  
[www.modemuseumhasselt.be](http://www.modemuseumhasselt.be)

### Various Locations / Image Talks

Exhibitions and symposium about new ways of thinking (about) images. Starts May 7  
[www.frame-research.be](http://www.frame-research.be)

### 23 SASK / OSB

Exhibition of mini museums inside OSB made boxes, both Alley and Hectica contributed to.  
[www.alley.be](http://www.alley.be) + [www.hectica.com](http://www.hectica.com)  
[www.sask.kunstencampushasselt.be](http://www.sask.kunstencampushasselt.be)

### 24 Youth Hostel / Didier JABA Mathieu

Futuristic street artist at work in gigantic window of youth hostel! This graphic behind glass can be seen from the trains arriving at the station!  
[www.streetartfestival.be](http://www.streetartfestival.be)  
[www.jeugdherbergen.be](http://www.jeugdherbergen.be) > Hasselt

### 25 Stulens / Minni Havas Illustrated Rugs

Jump on your bike and head over to Stulens concept store at the bigger ring road! Piece Unique, hand tufted and knotted rugs designed by Finnish artist Minni Havas, nicely together with some Nathalie Du Pasquier prints and more!  
[www.minnihavas.com](http://www.minnihavas.com)  
[www.stulens.be](http://www.stulens.be)

### Various locations / Kunstnacht Hasselt

Museums, institutes, galleries and artists open up for the bats to come and have a nocturnal view.  
May 7 · 18-22/24h

## USEFUL SPOTS

**H** City Hall

**P** Police Station

**S** Train + Bus Station + Taxi Pit Stop

**B** Central Bus Connections

**C** Café Cambrinus

## BEYONDERGROUND GRAPHIC CITY

Beyonderground is grateful for the belief and support of all these partners.

Hasselt + Limburg + Vlaanderen + Provinciale Bibliotheek Limburg + Het Stadsmus + U Dortmund + Zebracinema + Street Art Festival + PXL MAD faculty + UHasselt + Aalto University + Provinciale Kunsthumaniora Hasselt (PIKOH) + Stedelijke Academie voor Schone Kunsten (SASK) + Muziekodroom + Literair Museum + Fins Cultureel Instituut voor de Benelux + Graphic Design Festival Breda + Norges Bank + Design Museum Finland + Ambassade Noorwegen + Z33 + Flanders DC + VOKA + IDE + van Osch BMW + Gestalten + Roland + Holiday Inn + Slanted + Electrocat + Playout + Acidpress + Cleardigital + Leën + Febelgra + Patist + Techswap3D + Scanfor + Design Forum Finland + Galerie Multiple + Huis Pauwels Spaenjers + Ngin Visual Studio + De Silo + Thirtynine

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[www.beyonderground.com](http://www.beyonderground.com) is a non profit project founded, curated and produced by [www.alley.be](http://www.alley.be) + [www.hectica.com](http://www.hectica.com)

